

Rocco Forte's Villa Kennedy in Frankfurt Opened Its Doors

Villa Kennedy was the first of Rocco Forte Collection' three German properties that opened its doors on March 1st 2006, the other two being Hotel de Rome in Berlin and The Charles Hotel in Munich, making Rocco Forte Collection the country's market leader with regard to luxury hotels.

Rocco Forte's Villa Kennedy is located on Kennedyallee, just off the south bank of the River Main. The hotel is built around the existing Villa Speyer (originally constructed in 1904), which provides the main entrance to some of the grander suites in the hotel. Unusual for a city hotel, it is nestled amongst extensive gardens, providing a unique retreat from the bustle of the city yet still within easy reach of the main business and leisure areas.

Villa Kennedy is a stylish combination of tradition and innovation, with a central courtyard that is a significant feature of the hotel. The hotel has 163 bedrooms, including 29 suites, designed by London based Martin Brudnizki and his team in a minimalist deluxe style, while overseen by Rocco Forte Hotels' Director of Design Olga Polizzi. All the furniture and lighting has been chosen to make guests feel as comfortable as they would in their own home.

The lobby area of each bedroom has timber floors and full-length mirrored walls. All rooms feature state-of-the-art technology, including flat-screen televisions and dedicated work stations. The suites are spacious with lounge and dining areas, walk-in wardrobes, dedicated dressing areas and separate guest washrooms. The bathrooms all have separate shower units, limestone vanity tops, glass panelling and mosaic floors. The enormous presidential suite (324 square metres) is located on the top floor of the original Speyer Villa and has a separate kitchen and turret dining room with two additional interconnecting rooms available.

Villa Kennedy's colonnaded Italian restaurant, Gusto, will open out on to the central inner courtyard garden during the warmer months, creating a picturesque and peaceful setting for dining, meetings and general relaxation. It will have seating for up to 110 people. A long bar, accommodating up to 80 people, is located next to the restaurant and overlooks the courtyard.

A highlight of the hotel is the spa area, which is split over three levels and comprises a 15-metre indoor pool with raised relaxation area, sauna, Turkish steam room, yoga studio, gym and eight treatment rooms.

Business clients can benefit from seven meeting rooms, five of which inter-connect, for groups of 6 to 45 people. There is also a 330-square metre ballroom with its own entrance and a grand lobby. The ballroom can accommodate up to 270 and can be divided into two rooms. All rooms have natural daylight and are equipped with the latest technology. The hotel has underground parking spaces reserved for hotel guests.

For further information and/or an image, please contact:

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NOTES FOR EDITORS

Rocco Forte Collection was established in 1996 to create a collection of luxury hotels in Europe. The hotels have individual styles, with each hotel reflecting its nationality and location. The collection is linked together under the Rocco Forte Collection brand, which guarantees attention to detail quality, and service delivery.

The Rocco Forte Collection includes:

- Hotel de Russie, Rome
- Hotel Savoy, Florence
- The Balmoral, Edinburgh
- The Lowry Hotel, Manchester
- Hotel Astoria, St Petersburg
- Hotel Amigo, Brussels
- Le Richemond, Geneva
- Brown's Hotel, London
- Villa Kennedy, Frankfurt
- Hotel de Rome, Berlin
- The Charles Hotel, Munich

Future openings:

The Augustine, Prague - 2009
Verdura Golf & Spa Resort, Sicily - 2009
Marrakech - 2010
Abu Dhabi - 2010
Jeddah - 2010

For further information and online reservations, please visit the Rocco Forte Collection website: www.roccofortecollection.com.

Angleterre Hotel, St Petersburg, is a deluxe four-star sister to Hotel Astoria. For information and reservations, please visit www.angleterrehotel.com